



2024/25 MELBOURNE VICTORY MEMBER WORKING GROUP

Minutes

Wednesday 29 January at 5pm (AAMI Park, Melbourne Victory Board Room & online)

1. Live tweeting of matches

To ensure the club could facilitate live tweeting to an expected level, live tweeting was not in place for the beginning of the season. With a resource now in place this will be present for the remainder of the season.

2. Bottle caps removed from bottles purchased at the venue.

Bottle caps are removed from bottles that are purchased at the venue. This is to ensure that bottles are not used as a potential projectile given past events at MVFC games. There are no plans in the near future for the decision to be reversed, although MVFC will continue to ask the question of this policy to M&OP.

3. Purchasing guest passes.

Members are able to purchase tickets via Ticketek. There are no guest pass entitlements.

If you require tickets for a particular seat, contact the Membership team and they can assist you.

4. Scoreboard not showing injury time.

Injury time is displayed on the big screen at matches once the 4th official advises. It is not common practice for injury time to count up at a football match.

5. Players & coaches being available for media.

Player and coaches are put forward to media every week. Furthermore, a coaching press conference occurs prior to every match which all members are invited to attend. Further to this, we are working on pitching stories for ALM& ALW squads to media and have had overage on radio and print this season multiple times.